Rates & Costing Section - CFA Corporate Office, Eastern Court Janpath, New Delhi Tel: 011-23734320 Fax: 011-23734322



No. 1-1/2009-R&C [CFA] Dated: 06-02-2012

Circular R&C-CFA No. 55/11-12

Subject: Promotional scheme to provide one FREE prepaid broadband account to those postpaid broadband customers who opt for restoration of their closed postpaid broadband accounts in five SSAs (Hyderabad, Chandigarh, Ahmedabad, Trivendrum & Kolkata TD) – reg.

It has been decided by the Competent Authority that "One Free Prepaid broadband account (without any activation & installation charges and 100 MB free usages with 90 days validity) may be provided to those postpaid broadband customers who opt for restoration of their closed postpaid broadband accounts, which were closed within past six months in the five SSAs (Hyderabad, Chandigarh, Ahmedabad, Trivendrum & Kolkata TD) on promotional measure for a period of 30 days."

- 2. To continue the prepaid broadband account after its creation, the customer has to recharge his account by purchasing any of the prepaid BB recharge vouchers as per his choice.
- 3. The above promotional scheme shall be available *only in the five SSAs* (Hyderabad, Chandigarh, Ahmedabad, Trivendrum & Kolkata TD) for those postpaid broadband customers who opt for restoration of their closed postpaid broadband accounts, which were closed within past six months, on promotional basis for 30 days.
- 4. These instructions shall have the immediate effect.
- 5. <u>It is to be ensured that only one such prepaid BB account should be mapped to one such postpaid BB account for the above scheme and prepaid account must expire if not renewed within prescribed time.</u>
- 6. <u>Before restoring the disconnected postpaid BB connection, it should be ensured that no dues are outstanding against the customer.</u>
- 7. All other terms and conditions currently applicable to the Broadband applicants shall remain the same.
- 8. Monthly feedback report may kindly be sent at tccfa.hq@bsnl.co.in and broadbandbsnlco@gmail.com for further review of the scheme.

(S. L.Meena)
AGM (T&C)-CFA

To

All CGMs - Telecom Circles/ Metro Telephone Districts.

Copy for information to: -

- 1. CMD, BSNL.
- 2. Directors (CFA / CM / ENT / HR / FIN) on BSNLs Board.
- 3. Executive Director (Finance)/CA/NB, BSNL.
- 4. All PGMs / GMs CFA, CO BSNL.
- 5. All Tariff committee members [Sr. GM (NWP-CFA)/Sr. GM (NWP-BB)/Sr. GM (PDP-CFA)/GM (Finance-CFA)], BSNL C.O.
- 6. GM (Marketing), CO BSNL, for adequate publicity and marketing of the service.
- 7. GM (IT), CO BSNL for placement on BSNL Website.
- 8. GM (NWP-BB)-CFA, CO BSNL w.r.t case mark: 64-27/08-BB/Pt.1 carrying the approval of the Competent Authority in the matter. It is requested that necessary action may be taken regarding website updation.
- 9. AD OL for Hindi version
- 10. CGM (ITPC), Pune for necessary changes in CDR/billing systems.
- 11. CGM (BBNW), BSNL, CTS Compound, Netaji Nagar, New Delhi-23.
- 12. GM (BBNW), Bangalore NOC, East Telephone Exchange Building, Lazar Road, Near Bangalore east Rly Station Bangalore.
- 13. Director General P&T audit, Shyam Nath Marg, Near Old Secretariat, Delhi-110 054.
- 14. Guard File

(S. S.Verma) DM (T&C)-CFA